K-LOVE radio serves my family by providing wholesome Christian music that encourages my walk as a Christian. I have also noticed a difference in my community of friends and family by having K-LOVE on the radio just about wherever we are either in the car or at home. I know that if K-LOVE were replaced by a LPFM broadcaster providing other programing my children will not have a easy, free access to good, positive Christian music. I also believe that by having K-LOVE in our community it provides other listeners a chance at hearing music and dj's that promote a positive message rather than listening to music that has references to things that are not appropriate for even adults in order to conduct a moral lifestyle that promotes an awareness of the world around us and a message of love.